

FIG. 1

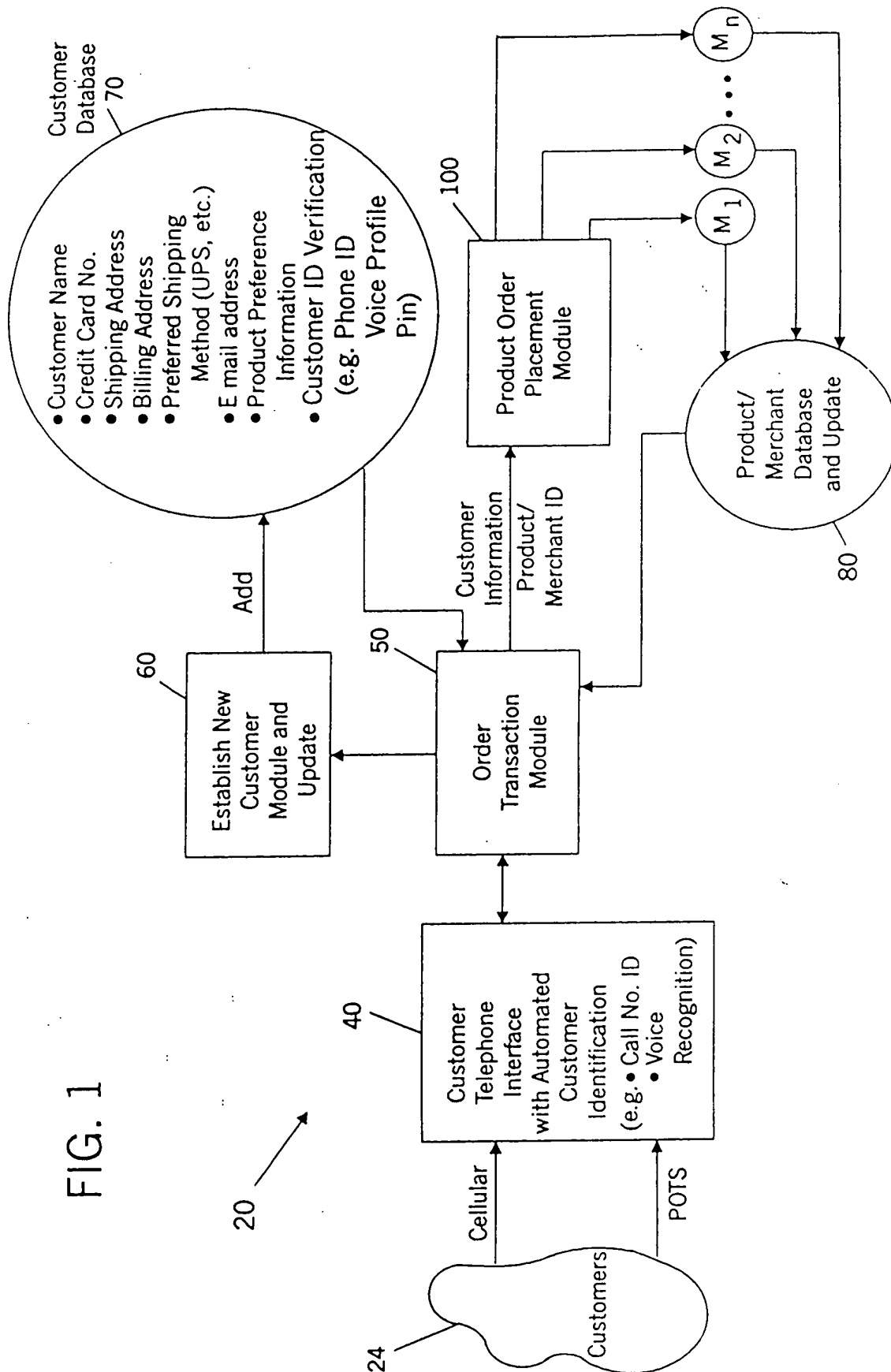




FIG. 1A

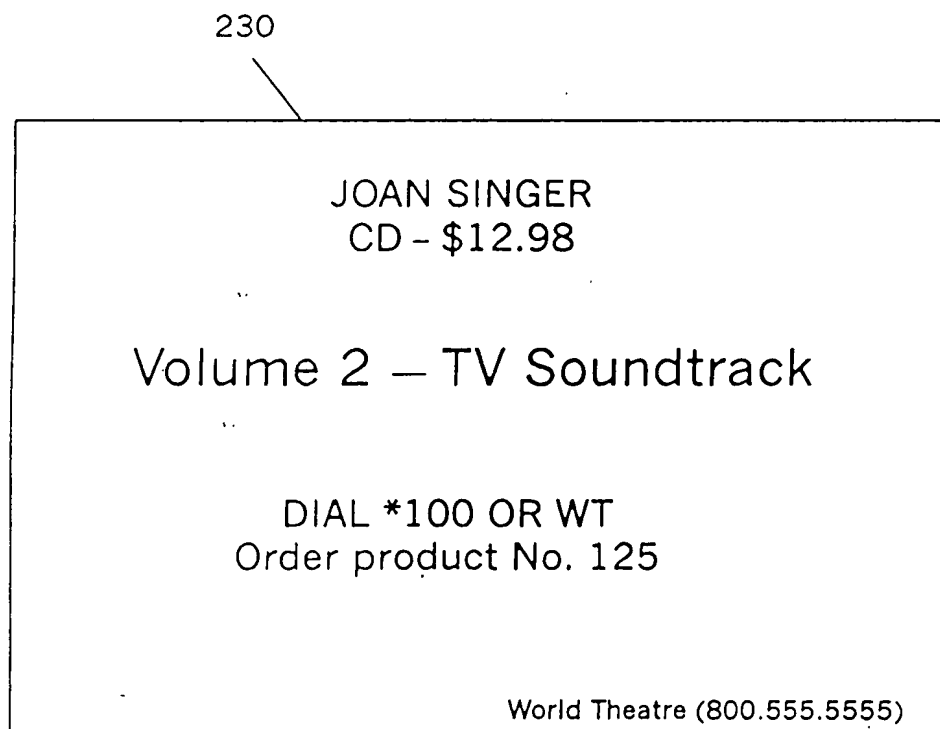
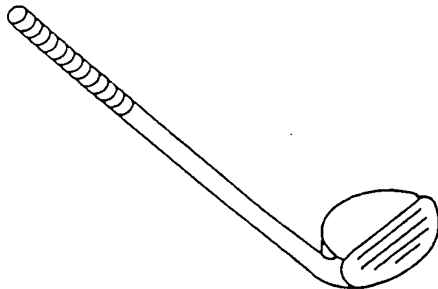
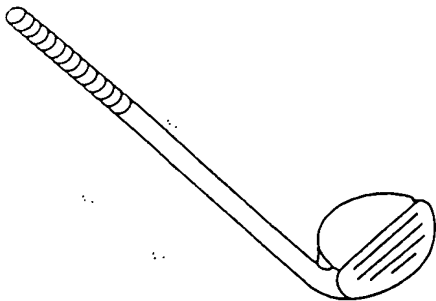
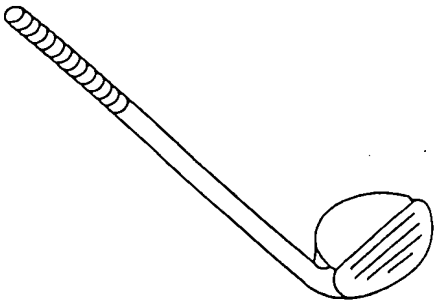


FIG. 7

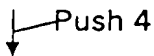
FIG. 1B

<p>_____ _____ _____</p>  <p>_____ _____</p>	<p>Golf Magic Company's- New Titanium Composite Driver</p> <p>\$299</p> <p>Golf Catalog order No 2222 WT order No. 653</p>
<p>_____ _____ _____</p>  <p>_____ _____</p>	<p>_____ _____ _____</p>  <p>_____ _____</p>
<p>Golf Catalog <span style="float: right;">Page 33</span></p>	

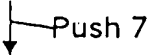
"You have ordered a 20 Cu. foot  
side by side refrigerator for \$650."



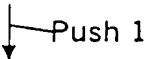
"We recommend shipping UPS for \$37.  
Push 4 to accept this shipping option.  
Push 5 for faster shipping or 6 for  
cheaper shipping."



"We recommend insuring shipment  
for \$3. Push 7 to accept this insurance  
option. Push 8 for more. Push 9 for less."



"Total for refrigerator with shipping,  
insurance and state tax is \$725.  
Press 1 to complete transaction."



Complete

FIG. 1C

FIG. 12

Number of Companies ("Merchants")	Company Digits	Product Digits Available	Maximum Product Combinations Per Company
10	2	8	100 Million
200	3	7	10 Million
1,000	4	6	1 Million
10,000	5	5	100 Thousand
100,000	6	4	10 Thousand
1 Million	7	3	1,000
10 Million	8	2	100
100 Million	9	1	10
1 Billion	10	0	1

FIG. 2

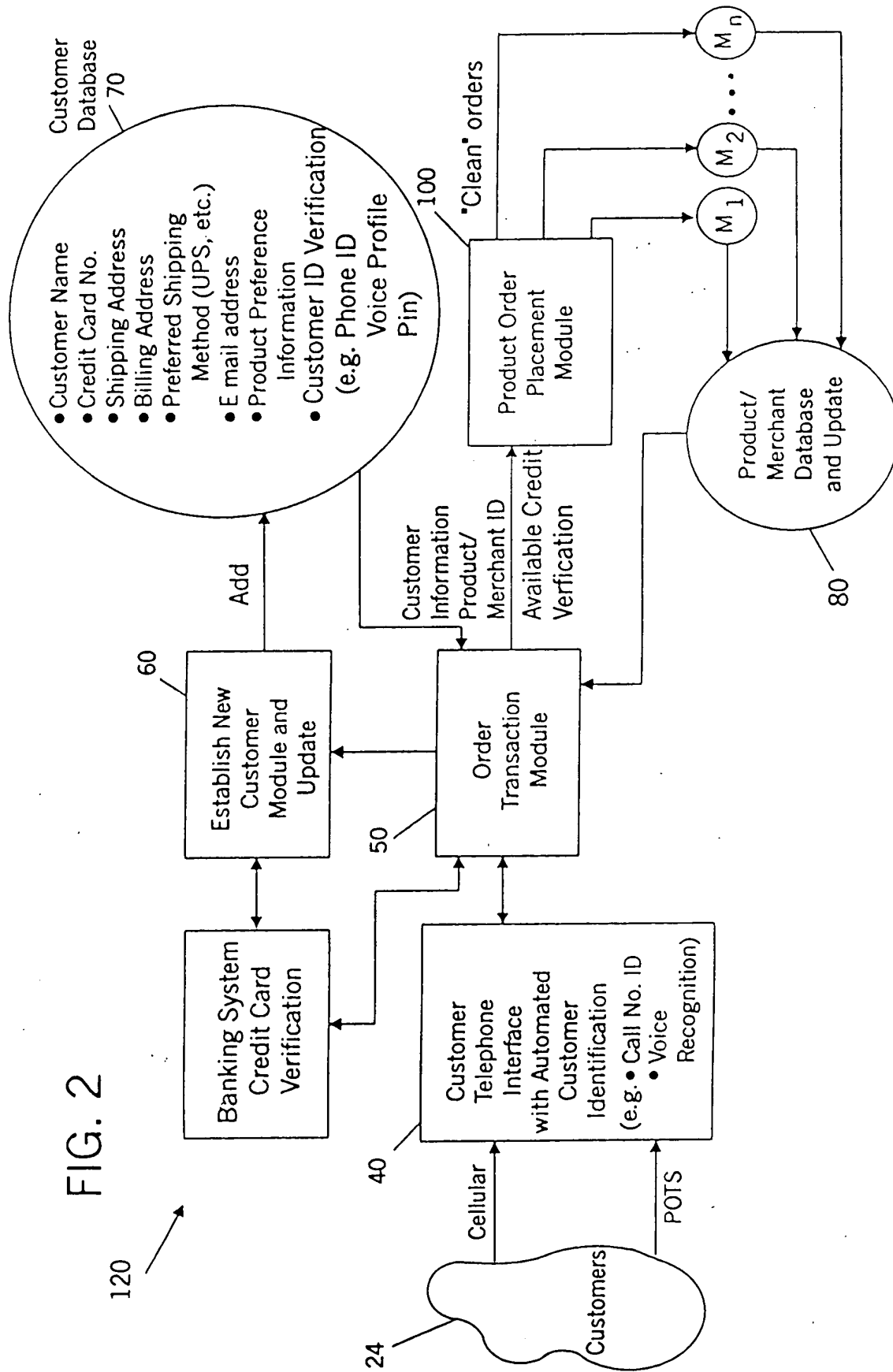


FIG. 3

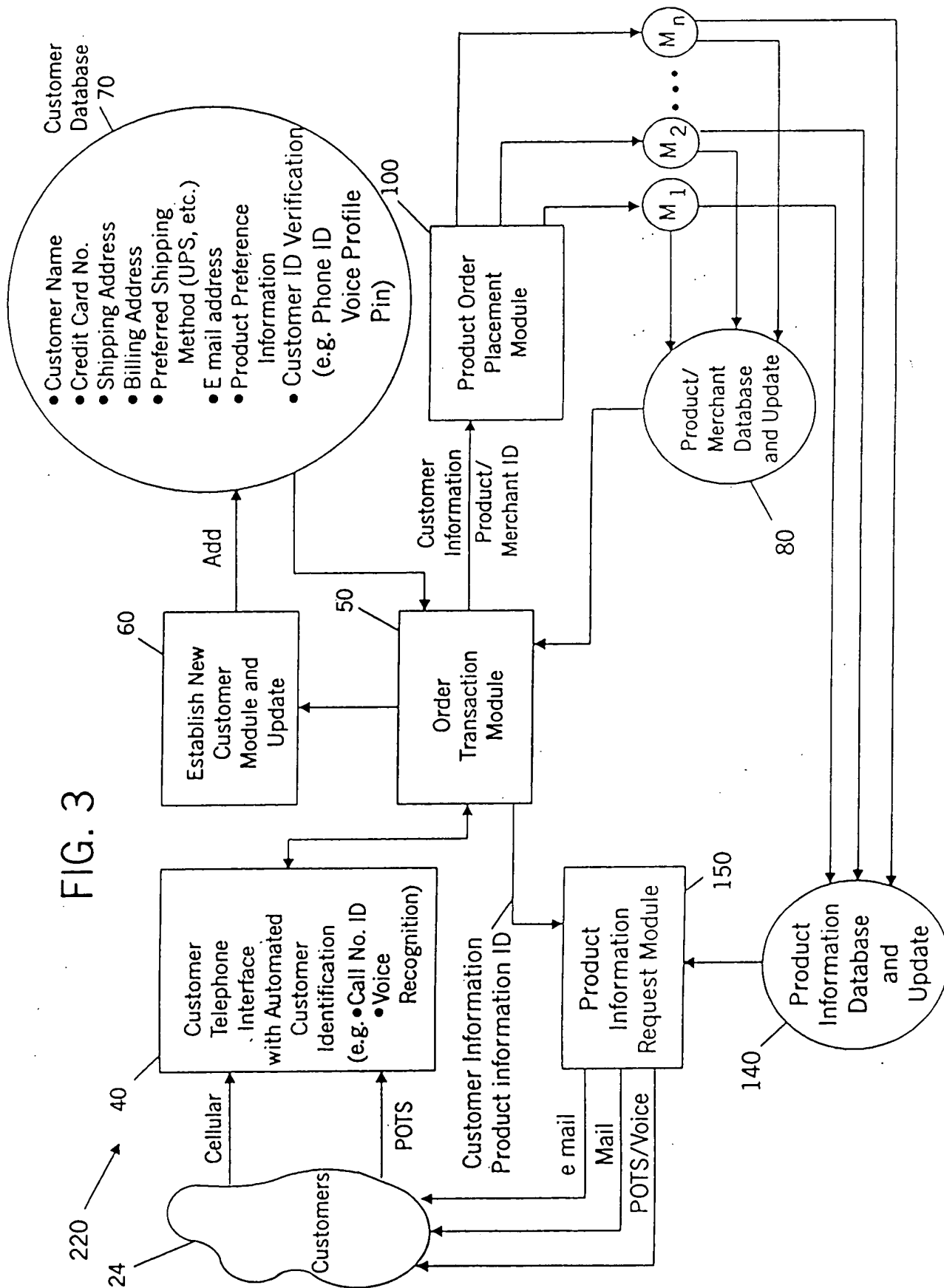
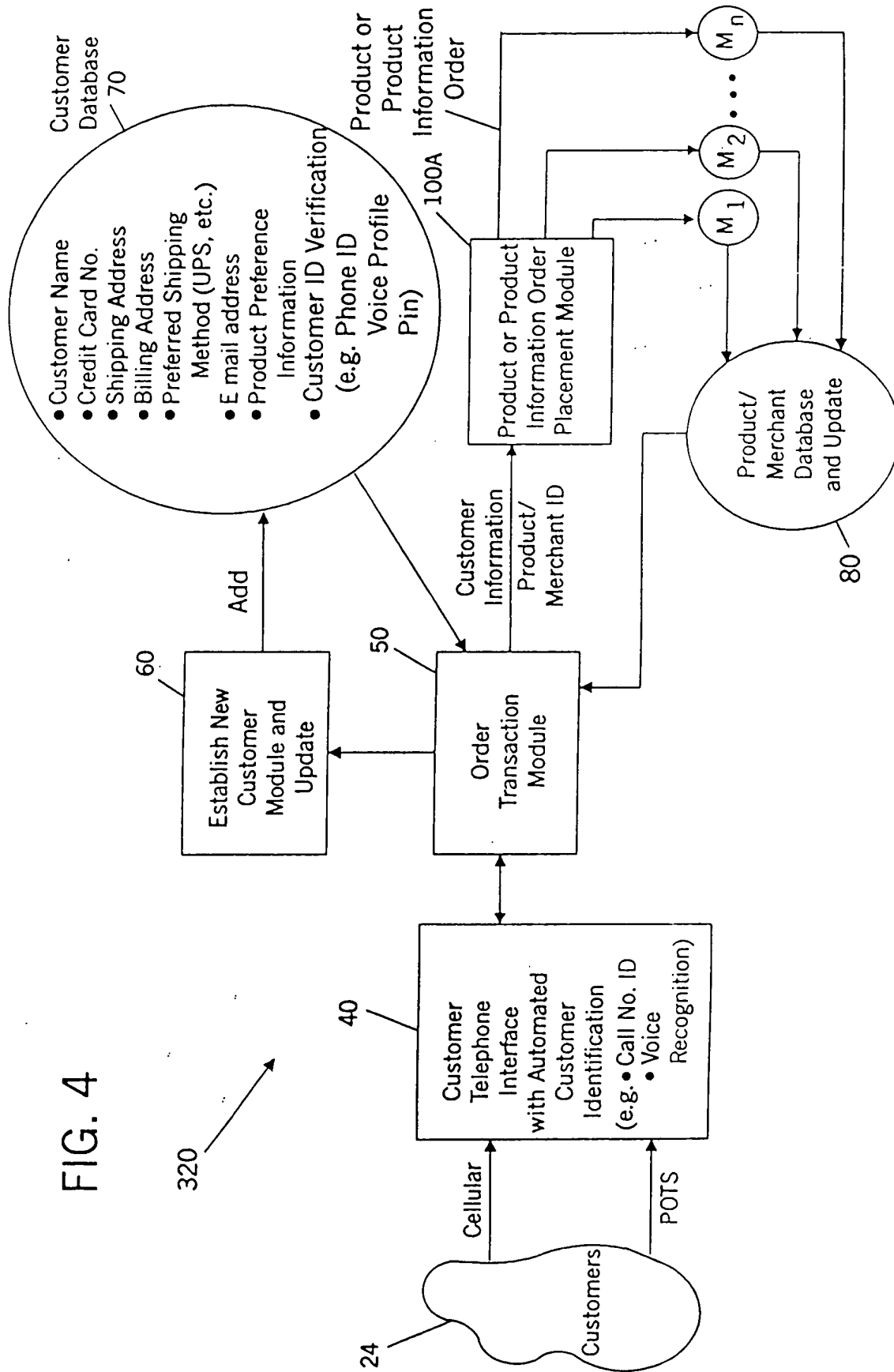


FIG. 4

320



100  
 90  
 80  
 70  
 60  
 50  
 40  
 30  
 20  
 10  
 0

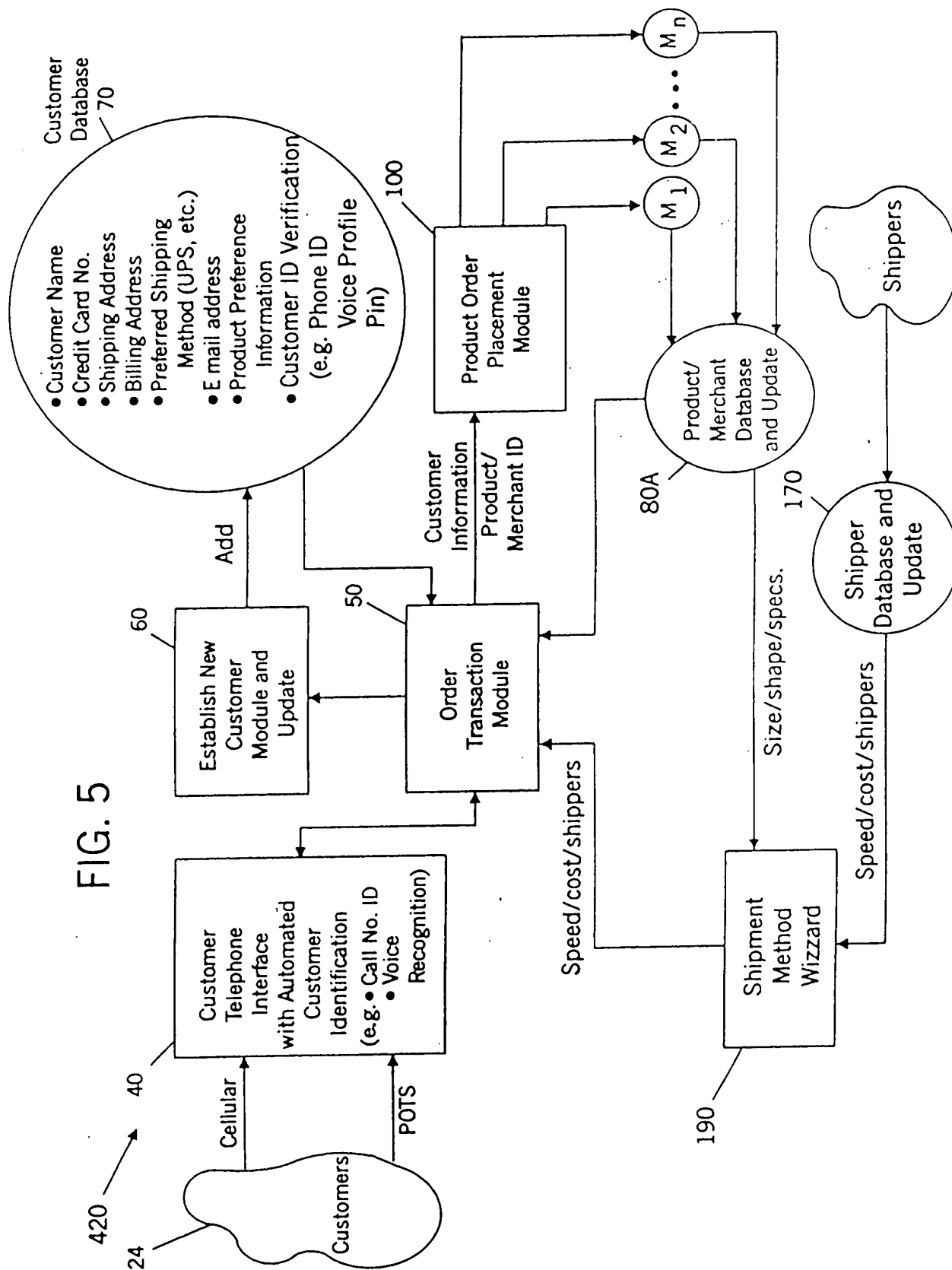




FIG. 6

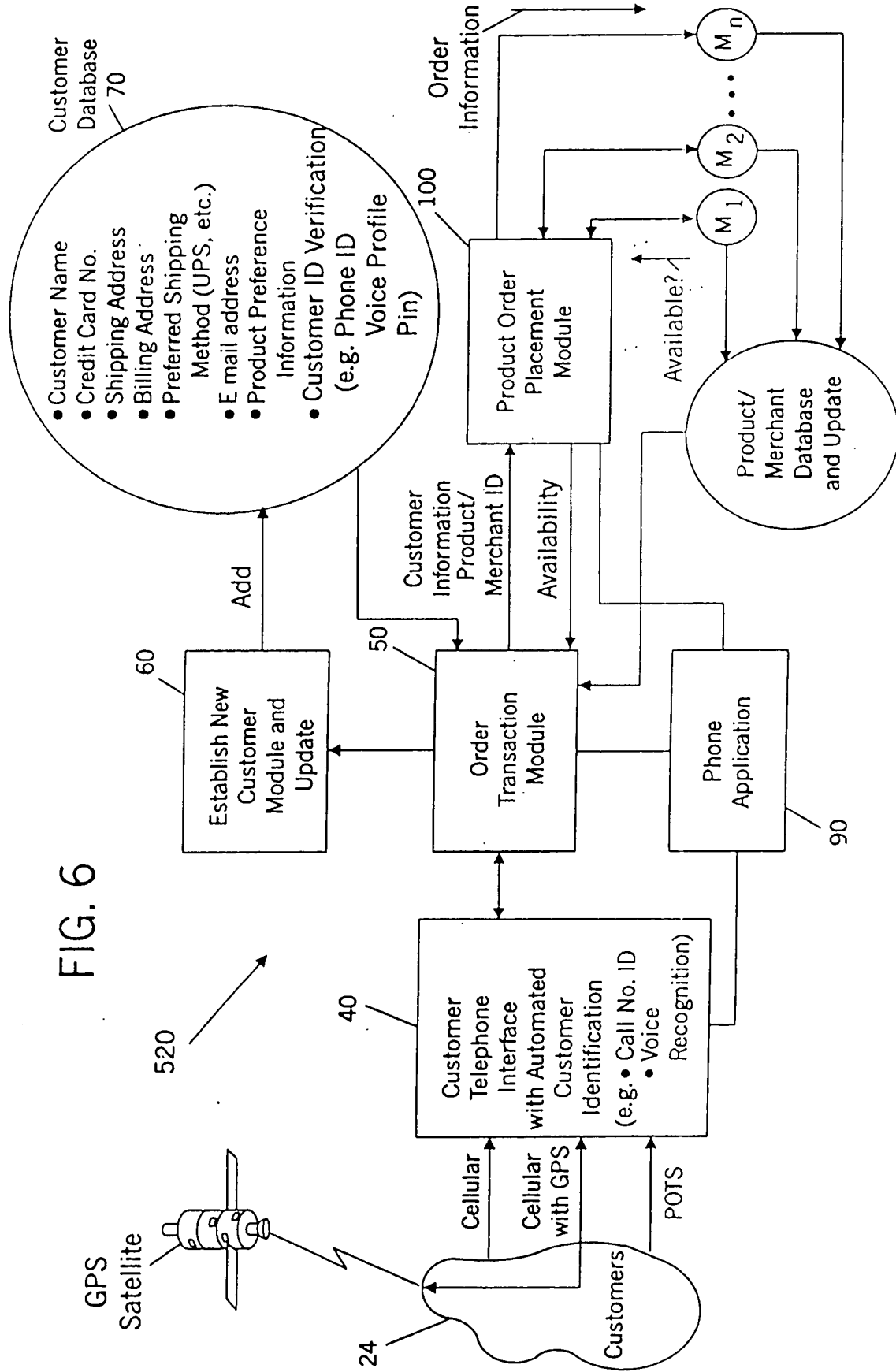


FIG. 8

240

Pizza World

Commuter/Atlanta

Special – Tonight Only

2 Large Pepperoni Pizzas \$13.99

For World Theatre Customers.  
At your home in 30 minutes.  
Dial \*100 or WT  
Order No. 543

WT (800.555.5555)

FIG. 9

250

ABC Company

24 Cu. Foot  
Refrigerator  
\$699.99

To Purchase through  
World Theatre  
Enter product order 246872  
free delivery in Metro Atlanta

FIG. 10

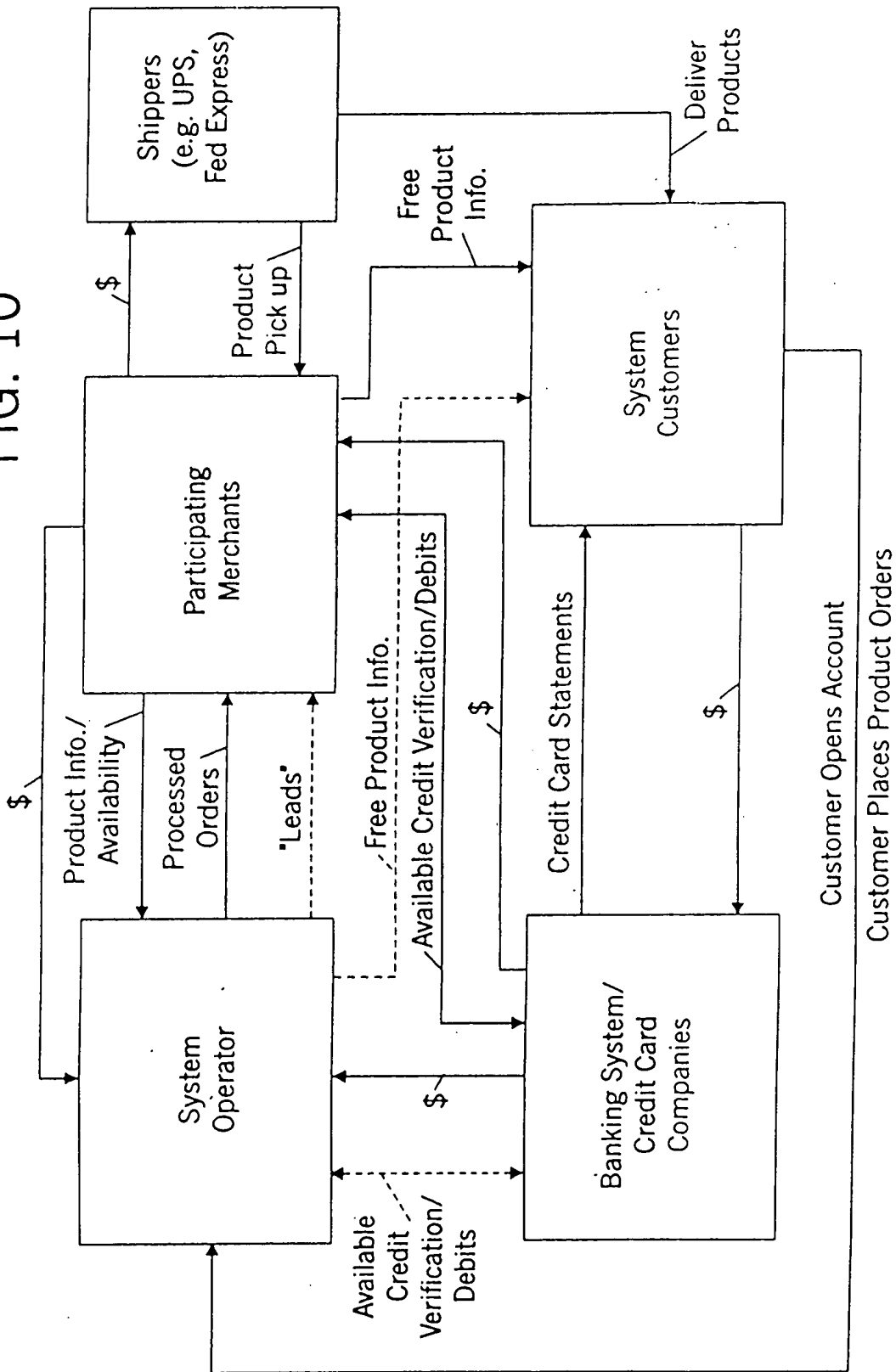
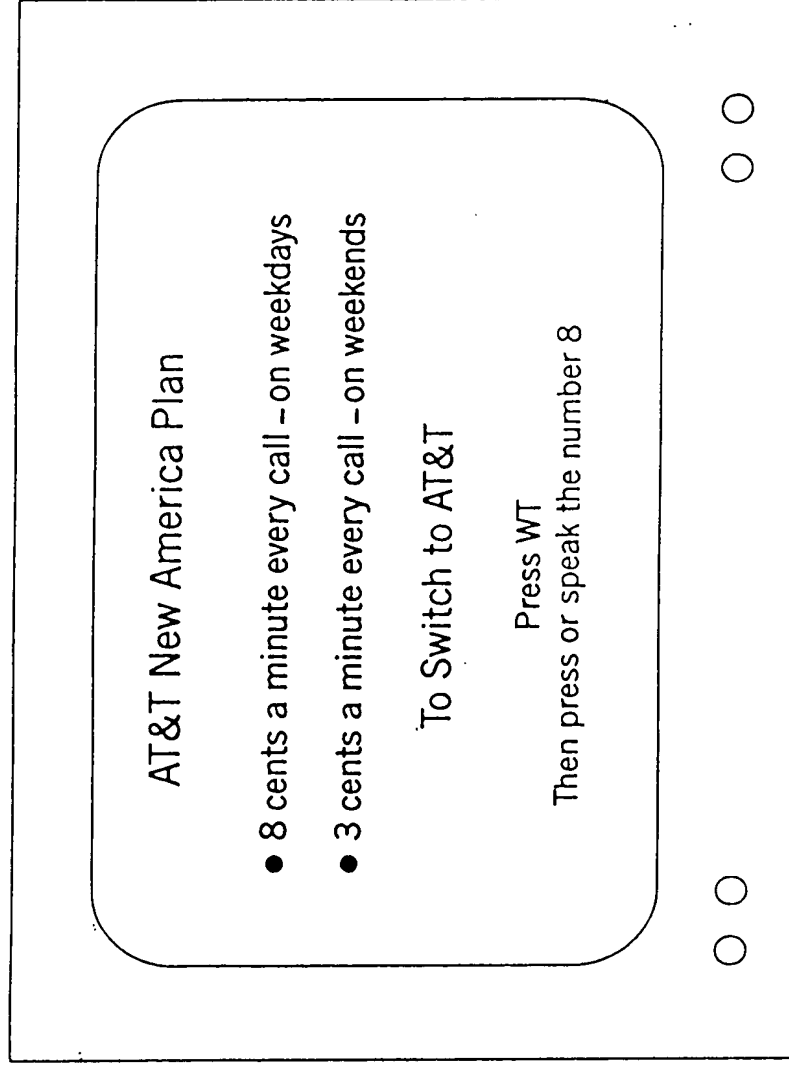


FIG. 11



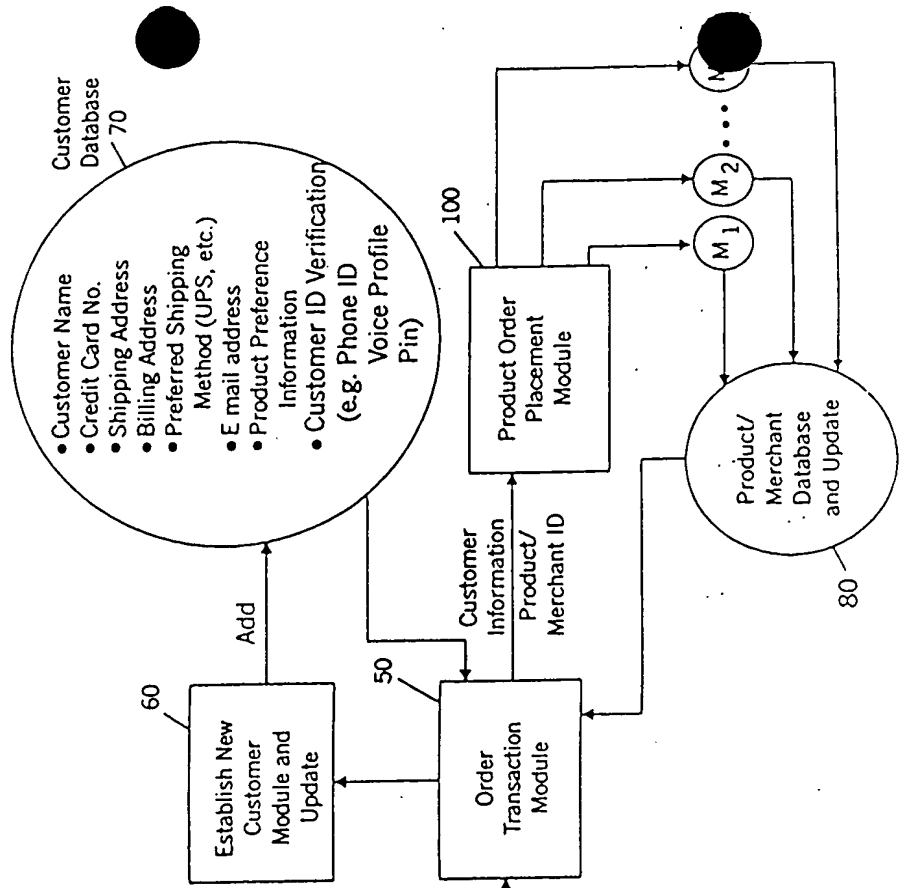
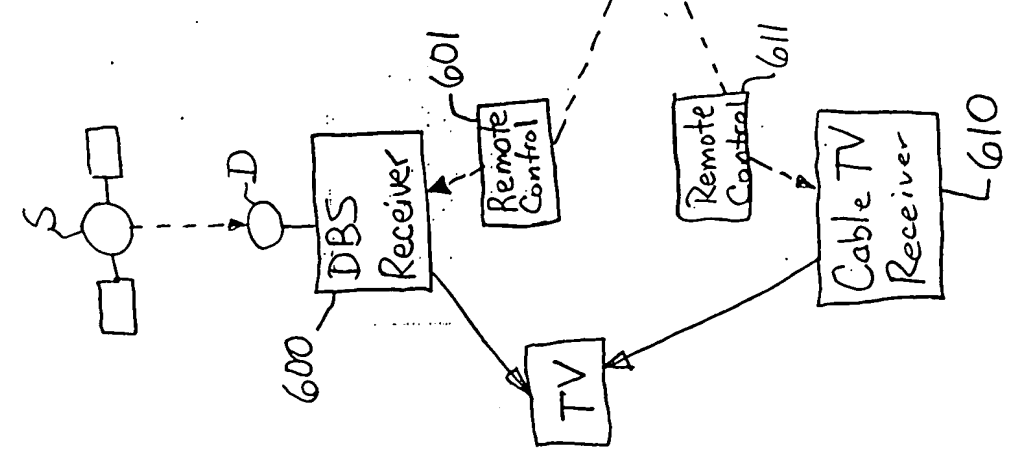


FIG. 13



620

40

24

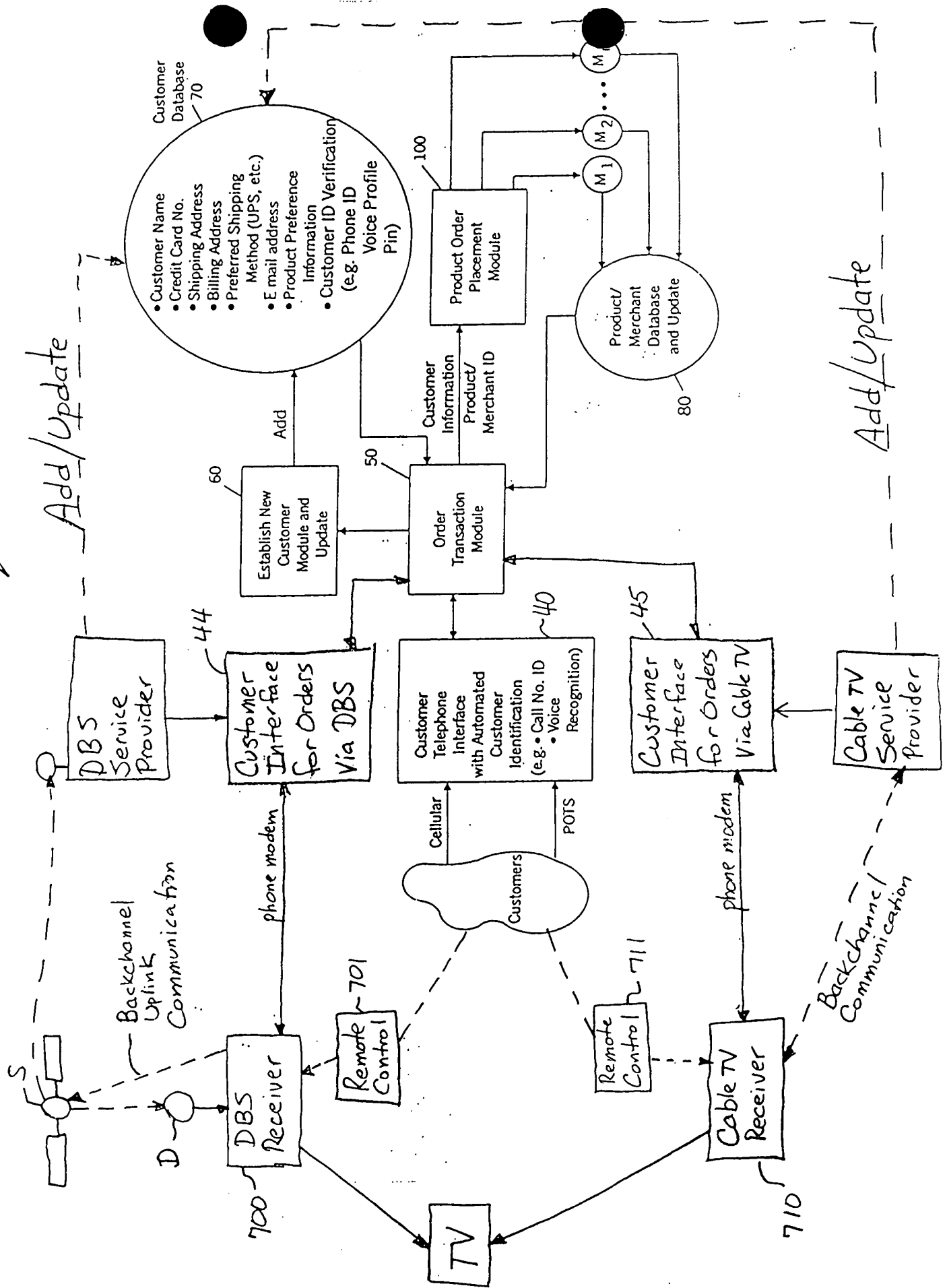
601

611

600

610

Fig. 14



30

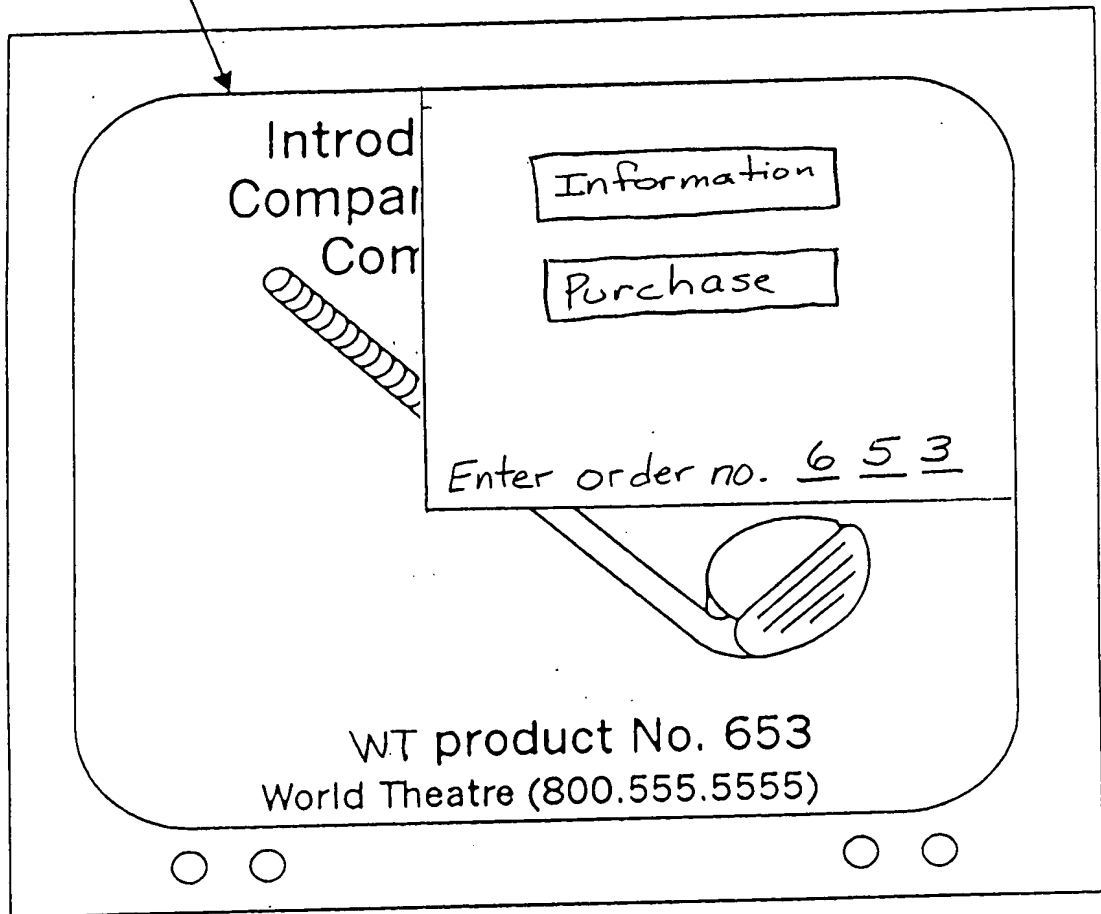
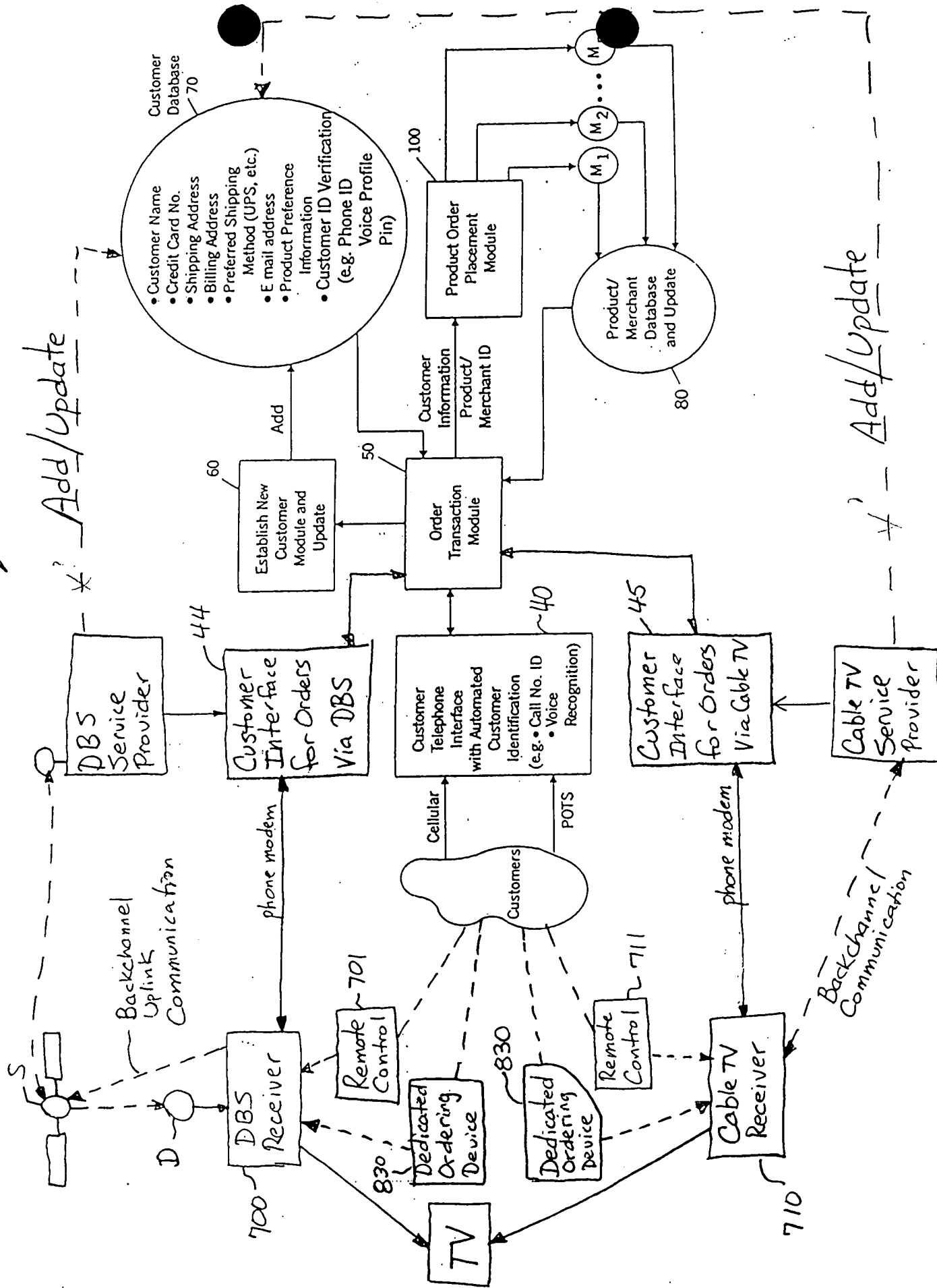


Fig. 15

Fig. 16 820





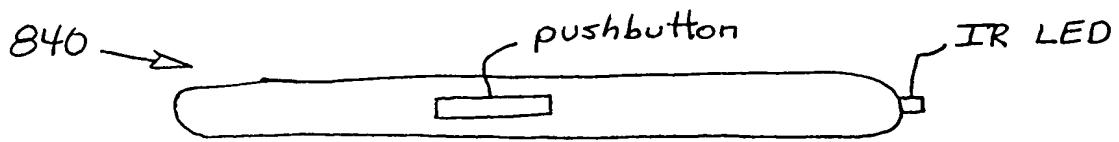


Fig. 17

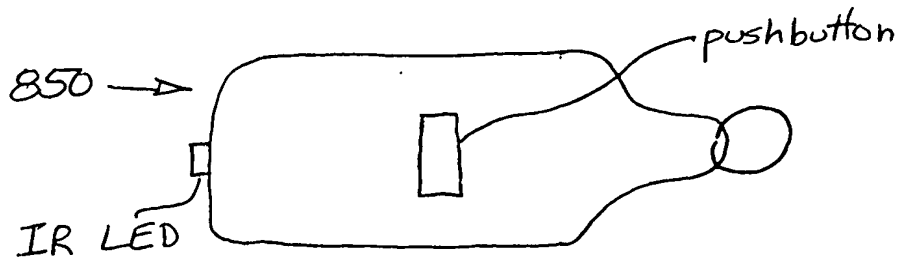


Fig. 18

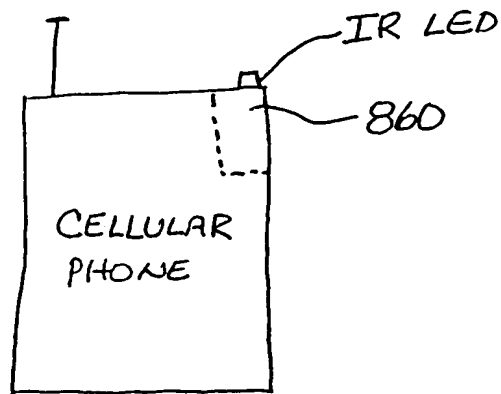


Fig. 19

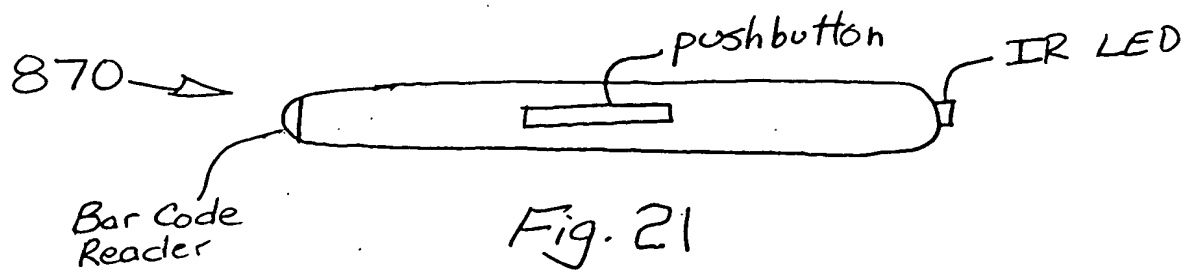


Fig. 21

FIG. 20

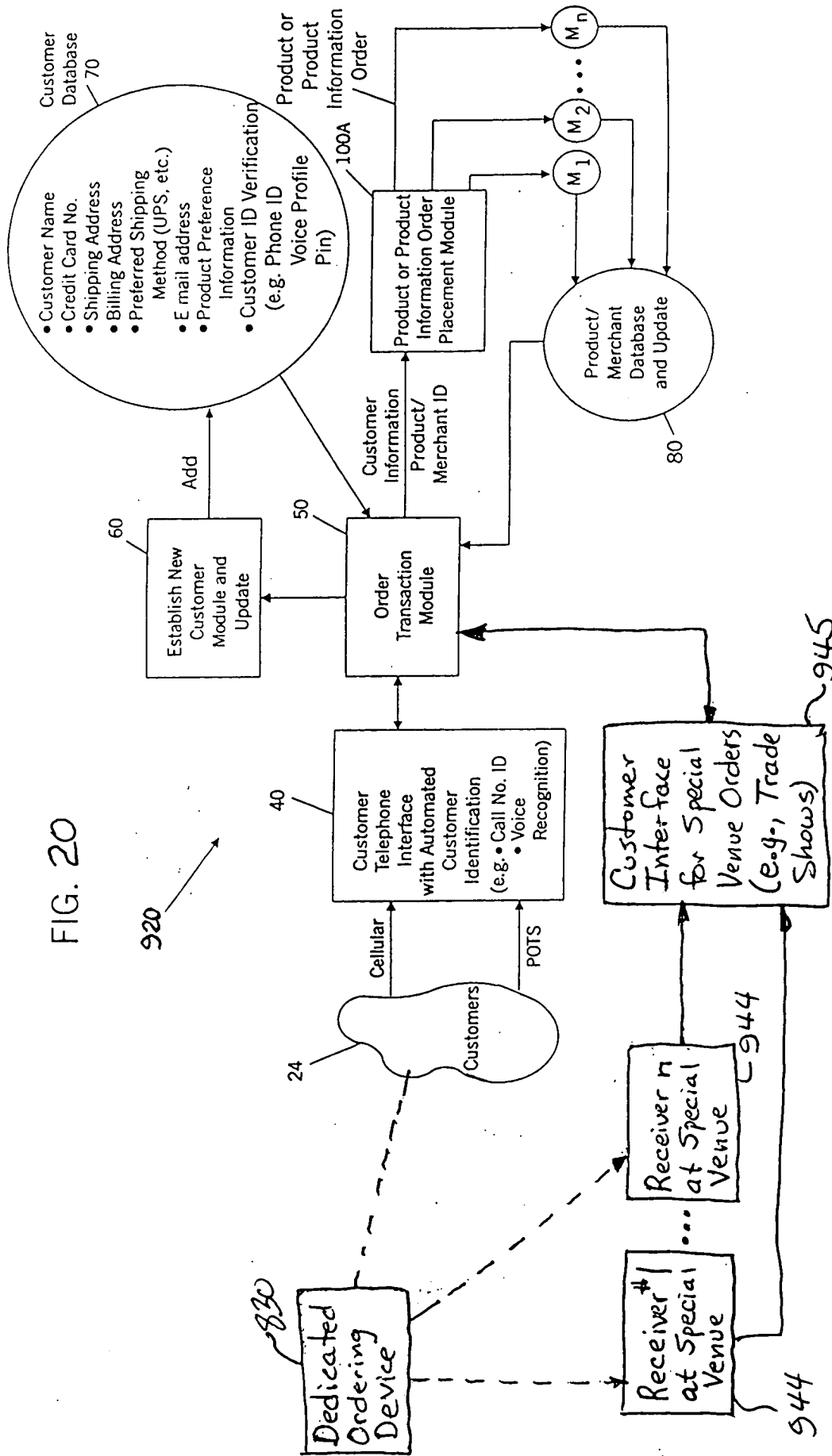
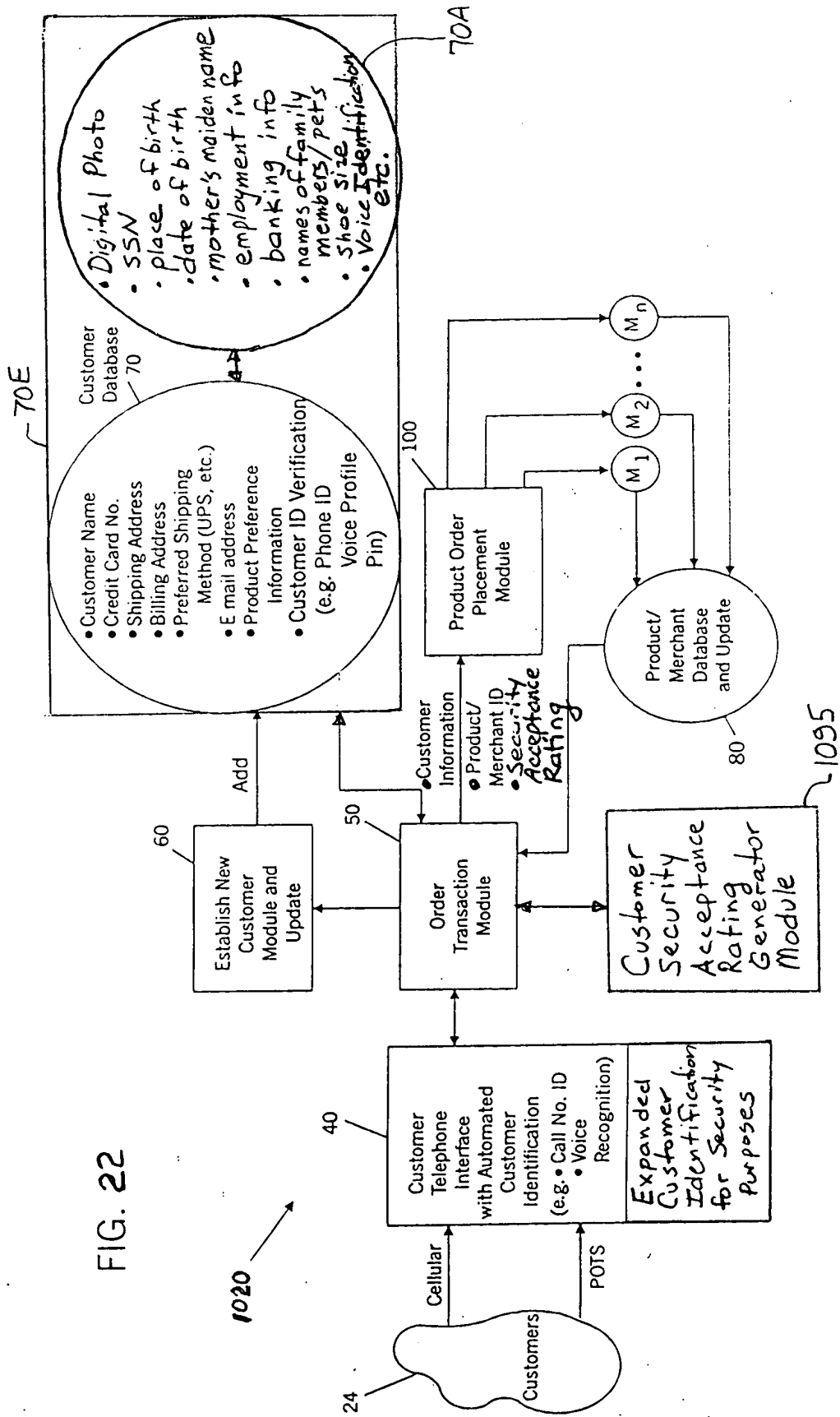


FIG. 22



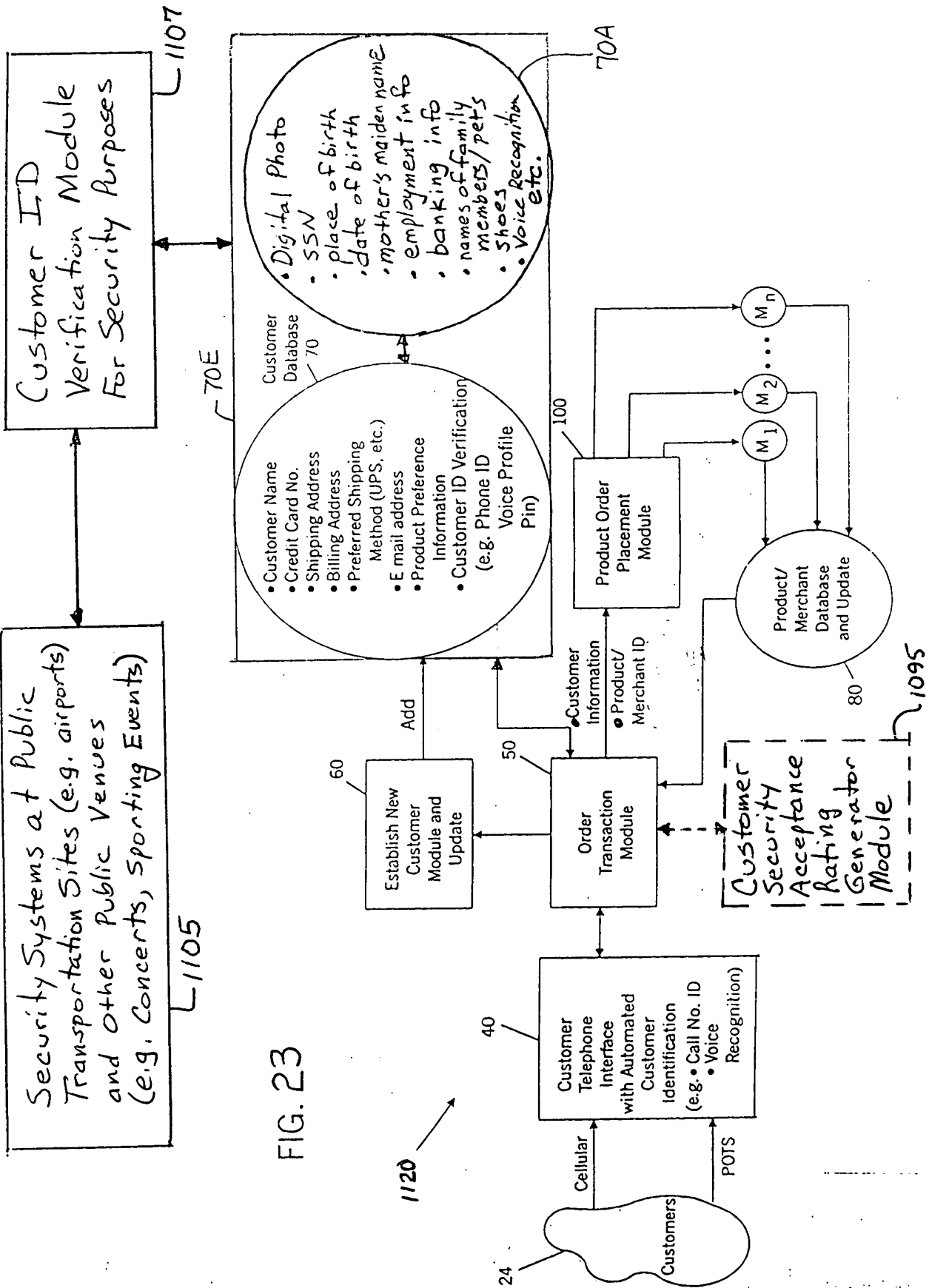


FIG. 24

